



Advertising Strengths: This east facing billboard is located just west of the Ecorse Rd. exit. It targets I-94 traffic heading toward Metro Airport, Ypsilanti, and Ann Arbor.



LOCATION: N/S I-94 @ ECORSE RD (TAYLOR)

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	10 x 30	Contact GRO	Yes	42.253209 / -83.305287	Vinyl