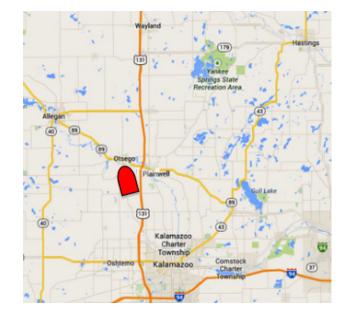


Grand Rapids #98 S





Advertising Strengths: This south facing billboard is located just south of the Plainwell exit. It targets traffic heading north on US-131 from Kalamazoo and I-94 toward Allegan, M-6, and downtown Grand Rapids.



LOCATION: W/S US-131.1 MI S/O PLAINWELL EXIT

FACING South SIZE 14 x 48 WEEKLY IMPRESSIONS Contact GRO ILLUMINATED Yes LATITUDE/LONGITUDE 42.446791 /-85.65823

TYPE Vinyl