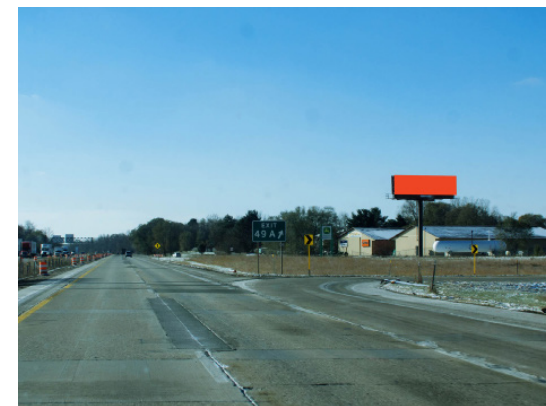


Advertising Strengths: This north facing billboard is located just south of the Plainwell exit. It targets traffic heading south on US-131 toward Plainwell, Otsego, Kalamazoo, and I-94.



LOCATION: W/S US-131 .1 MI S/O PLAINWELL EXIT

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	14 x 48	Contact GRO	Yes	42.446791 / -85.65823	Vinyl