



Advertising Strengths: This west facing billboard is located at the NW corner of the M-6 and US-131 interchange. It targets traffic heading west on M-6 toward I-96 and the airport, US-131 north for Grand Rapids, or US-131 south to Kalamazoo.



LOCATION: M-6 .1 MI W/O US-131

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	10'6" x 36	Contact GRO	Yes	42.850962 / -85.682397	Vinyl