



Advertising Strengths : This east facing billboard is located at the NW corner of the M-6 and US-131 Interchange. It targets traffic on M-6 westbound and the M-6 exit ramp to US-131 southbound toward all points south of 68th Street.



LOCATION: M-6 .1 MI W/O US-131

| FACING | SIZE | WEEKLY IMPRESSIONS | ILLUMINATED | LATITUDE/LONGITUDE | TYPE |
|--------|---------|--------------------|-------------|------------------------|---------|
| East | 10 x 36 | Contact GRO | Yes | 42.850962 / -85.682397 | Digital |