



Advertising Strengths: This north facing billboard is located in the heart of the Holland Retail area, across from Meijer. It targets traffic heading south toward downtown Holland and is near a traffic light.



LOCATION: W/S US-31 600FT N/O RILEY ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	10 x 36	Contact GRO	Yes	42.829088 / -86.095374	Digital