



Advertising Strengths: This north facing billboard is located on M-37 just south of M-6. It targets commuters heading south from Grand Rapids toward Caledonia and other areas south of Grand Rapids.



LOCATION: E/S BROADMOOR AVE .1 MI S/O M-6

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	9'2" x 23'6"	Contact GRO	Yes	42.848221 / -85.536211	Trivision