



Advertising Strengths: This north facing billboard is located on Northland Dr. south of 6 Mile Rd. It targets commuters in the Cedar Springs area and those heading south on Northland Dr. toward Rockford.



LOCATION: W/S NORTHLAND DR. 1 MI S/O 16 MILE RD

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	12 x 25	Contact GRO	Yes	43.204076 / -85.551669	Vinyl