



Advertising Strengths : This is the only digital billboard in Grand Rapids at a traffic intersection, allowing longer viewing time. Purchasing 419L and 420R offer this unique, attention grabbing 10x60 display.



LOCATION: W/S W RIVER DR AT US-131 ON-RAMP

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	10 x 60	Contact GRO	Yes	43.044779 / -85.657667	Digital