



Advertising Strengths: This north facing billboard is located on Alpine Ave. It targets traffic heading south toward the numerous retail shops along the high-traffic area surrounding the Alpine/I-96 interchange.



LOCATION: W/S ALPINE AVE .15 MI N/O LAMOREAUX

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	8 x 16	Contact GRO	Yes	43.045069 / -85.690024	Vinyl