



Advertising Strengths: This west facing billboard targets is located on Gezon Parkway just after the Byron Center Ave. intersection. It targets traffic heading toward the medical facilities near that vicinity and those heading further east to US-131.



LOCATION: N/S GEZON PKWY E/O BYRON CTR RD

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	12 x 25	Contact GRO	Yes	42.86308 /-85.721531	Vinyl