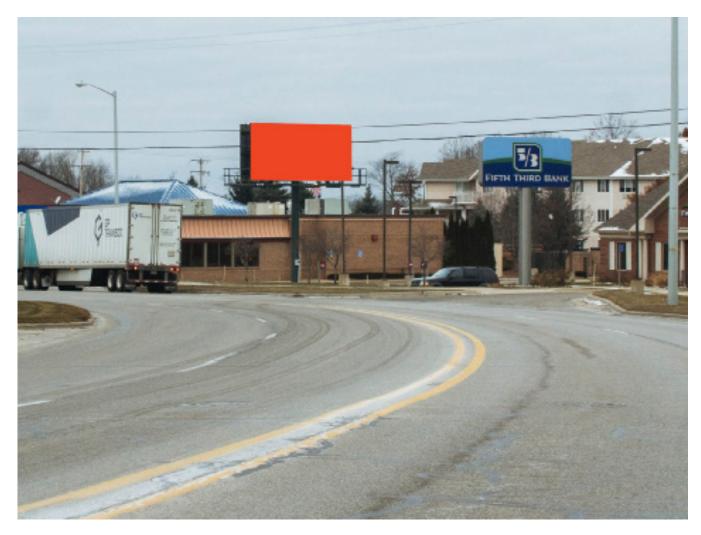


Grand Rapids #402 E

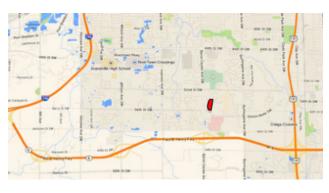


LOCATION: N/S GEZON PKWY E/O BYRON CTR RD

FACING S East 12

SIZE WEEK 12 x 25 C

WEEKLY IMPRESSIONS Contact GRO ILLUMINATED Yes LATITUDE/LONGITUDE 42.86308 /-85.721531 TYPE Vinyl



Advertising Strengths: This east facing billboard is located on Gezon Parkway just before the Byron Center Avenue intersection. It targets traffic heading toward the medical facilities near that vicinity and those heading further west to Rivertown Mall.



ge^opath

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