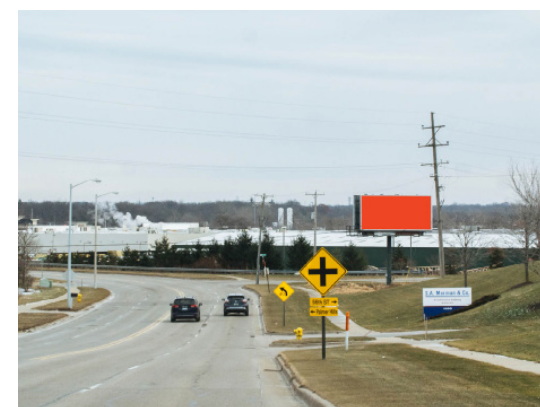


Advertising Strengths: This west facing billboard is located west of 56th St. It targets traffic heading east from Byron Center Ave. and M-6 toward US-131.



LOCATION: S/S GEZON PKWY @ 56TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	12 x 25	Contact GRO	Yes	42.862712 / -85.690455	Trivision