



Advertising Strengths: This billboard is one of just a handful located on this stretch of I-196. It targets traffic heading west toward Zeeland.



LOCATION: S/S I-196 .75 MI W/O 32ND ST (EXIT 62)

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	10 x 30	Contact GRO	Yes	42.846693 / -85.875272	Digital