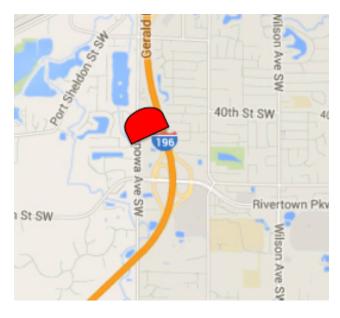


Grand Rapids #330 W





Advertising Strengths: This west facing billboard is located east of the 44th St./Rivertown Mall exit. It targets traffic heading east toward 28th Street and downtown Grand Rapids.



LOCATION: W/S I-196 .2 MI E/O 44TH ST

FACING West SIZE 10 x 30 WEEKLY IMPRESSIONS Contact GRO ILLUMINATED Yes

LATITUDE/LONGITUDE 42.889693 /-85.779212 TYPE Digital