



Advertising Strengths: This west facing billboard is located east of the 44th St./Rivertown Mall exit. It targets traffic heading east toward 28th Street and downtown Grand Rapids.



LOCATION: W/S I-196 .2 MI E/O 44TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	10 x 30	Contact GRO	Yes	42.889693 / -85.779212	Digital