



Advertising Strengths: This east facing billboard is located at the 44th Street/ Rivertown Mall exit. It targets traffic heading toward Rivertown Mall and the surrounding restaurants and shops.



LOCATION: W/S I-196 .2 MI E/O 44TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	10 x 30	Contact GRO	Yes	42.889693 / -85.779212	Digital