



Advertising Strengths: This west facing billboard is located just east of the 28th Street Exit. It targets traffic heading east toward Grand Rapids.



LOCATION: E/S I-196 .25 MI E/O 28TH ST (EXIT 70)

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	14 x 48	Contact GRO	Yes	42.920452 / -85.757719	Digital