



Advertising Strengths: This east facing billboard is located just east of the 28th Street Exit. It targets traffic heading west toward Grandville, Jenison, and RiverTown Mall.



LOCATION: E/S I-196 .25 MI E/O 28TH ST (EXIT 70)

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	14 x 48	Contact GRO	Yes	42.920452 / -85.757719	Digital