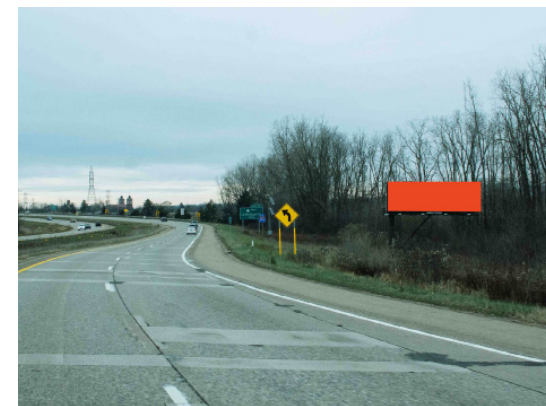


Advertising Strengths: This west facing billboard is located east of the Market Ave exit. It targets I-196 traffic heading east toward downtown Grand Rapids and US-131.



LOCATION: E/S I-196 .5 MI E/O MARKET AVE

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	14 x 48	Contact GRO	Yes	42.950389 /-85.707715	Vinyl