



Advertising Strengths: This east facing billboard is located at the Fruit Ridge Ave. entrance ramp to I-96. It targets traffic heading west for the Grand Haven and Muskegon.



LOCATION: N/S I-96 750FT W/O FRUIT RIDGE AVE

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	14 x 48	Contact GRO	Yes	43.02034 /-85.768684	Vinyl