



Advertising Strengths: This east facing billboard is located just west of the Fruit Ridge Ave. exit. It targets I-96 traffic heading west toward Grand Haven and Muskegon.



LOCATION: N/S I-96 .5 MI W/O FRUIT RIDGE AVE

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	14 x 48	Contact GRO	No	43.022183 / -85.771524	Vinyl