## Grand Rapids #249 W





## LOCATION: S/S I-96 .25 MI W/O FRUIT RIDGE AVE

FACING SIZE West 14 x 48 WEEKLY IMPRESSIONS Contact GRO

ILLUMINATED Yes

LATITUDE/LONGITUDE 43.018096 /-85.770795

TYPE Vinyl



Advertising Strengths: This west facing billboard is located on I-96 at the Fruit Ridge Ave. exit. It targets traffic heading east toward US-131 and Grand Rapids as well as continuing on I-96 toward East Beltline and 28th St.



## geopath

**GEOPATH ID#** 30655491

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