



Advertising Strengths: This west facing billboard is located at the East Beltline exit. It targets I-196 traffic heading from downtown Grand Rapids and continuing on I-96 east.



LOCATION: S/S I-96 .1 MI W/O EAST BELTLINE

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	14 x 48	Contact GRO	Yes	42.973238 / -85.595818	Vinyl