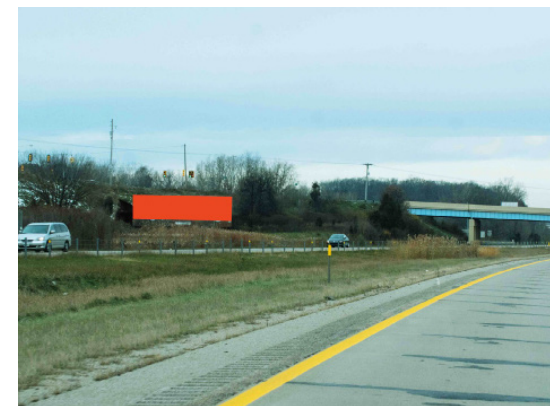


Advertising Strengths: This east facing billboard is located just east of the 36th St. exit. It targets I-96 traffic heading west from Lansing and M-6 toward Cascade and downtown Grand Rapids.



LOCATION: S/S I-96 .25 MI E/O 36TH ST (EXIT 44)

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	12 x 50	Contact GRO	Yes	42.893399 / -85.508679	Vinyl