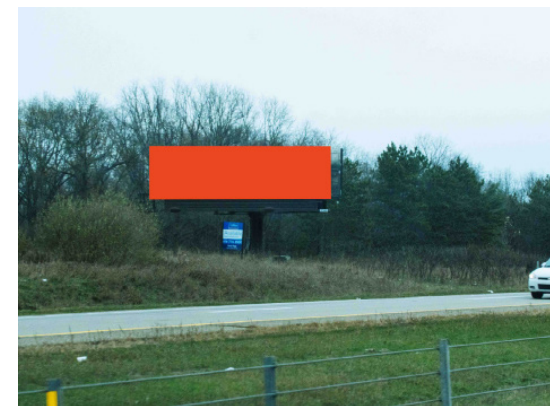


Advertising Strengths: This west facing billboard is located just west of the Alden Nash exit. It targets traffic heading east on I-96 toward Lowell and Lansing.



**LOCATION: N/S I-96 .9 MI W/O ALDEN NASH**

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	10'6" x 36'	Contact GRO	Yes	42.8791 / -85.38904	Vinyl