



Advertising Strengths: This east facing billboard is located just west of the Alden Nash exit. It targets I-96 traffic heading west toward Grand Rapids.



LOCATION: N/S I-96 .5 MI W/O ALDEN NASH

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	10 x 36	Contact GRO	Yes	42.879146 / -85.379967	Digital