



Advertising Strengths: This west facing billboard is located just west of the Alden Nash exit. It targets traffic heading east on I-96 toward Lowell and Lansing.



LOCATION: N/S I-96 .25 MI W/O ALDEN NASH

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	10'6" x 36	Contact GRO	Yes	42.879266 / -85.374034	Vinyl