



Advertising Strengths: This east facing billboard is located just west of the Alden Nash exit. It targets I-96 traffic heading west toward Grand Rapids from Lowell and Lansing.



LOCATION: N/S I-96 .25 MI W/O ALDEN NASH

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
East	10'6" x 36	Contact GRO	Yes	42.879266 / -85.374034	Vinyl