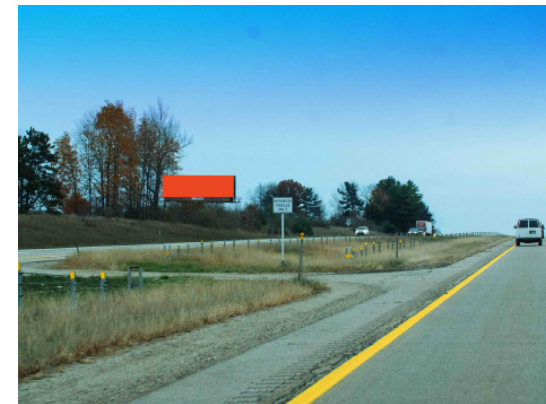


Advertising Strengths: This west facing billboard is located just west of the Clarksville exit. It targets I-96 traffic heading east toward Lansing.



LOCATION: N/S I-96 .5 MI W/O CLARKSVILLE EXIT

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
West	14 x 48	Contact GRO	No	42.879817 / -85.251991	Vinyl