



Advertising Strengths: This north facing billboard is located on M-37 just south of Grant. It targets traffic heading south toward Sparta, Alpine Avenue, and Grand Rapids from the northern communities.



LOCATION: E/S M-37 .5 MI S/O GRANT

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	8 x 36	Contact GRO	No	43.312817 / -85.810258	Vinyl