



Advertising Strengths: This south facing billboard is located just south of M-46/Cedar Springs. It targets US-131 traffic heading north toward Northern Michigan from Rockford and Grand Rapids.



LOCATION: W/S US-131 .6 MI S/O M-46

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
South	14 x 48	Contact GRO	Yes	43.21097 / -85.57617	Vinyl