



Advertising Strengths: This north facing digital billboard is located just south of the 10 Mile Road/Rockford exit. It targets US-131 traffic heading south toward Grand Rapids from Rockford, Sparta, and Cedar Springs.



LOCATION: E/S US-131 .1 MI S/O 10 MILE RD

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	14 x 48	Contact GRO	Yes	43.112129 / -85.608001	Digital