



Advertising Strengths: This north facing digital billboard is located just north of the West River Drive exit. It targets US-131 traffic heading south toward Fifth Third Ballpark, I-196, and downtown Grand Rapids.



LOCATION: E/S US-131 250FT N/O WEST RIVER DR

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	14 x 48	Contact GRO	Yes	43.048566 /-85.662002	Digital