

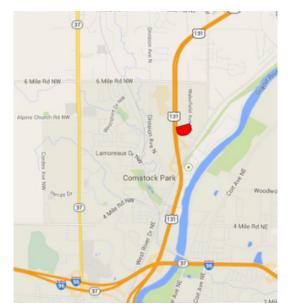
## **Grand Rapids #123 N**





FACING North SIZE 14 x 48 WEEKLY IMPRESSIONS Contact GRO ILLUMINATED Yes LATITUDE/LONGITUDE 43.048566 /-85.662002

TYPE Digital



Advertising Strengths: This north facing digital billboard is located just north of the West River Drive exit. It targets US-131 traffic heading south toward Fifth Third Ballpark, I-196, and downtown Grand Rapids.

