



Advertising Strengths: This north facing billboard on US-131 targets traffic heading south from the downtown Grand Rapids area toward the high traffic volume 28th St. exit as well as southbound commuters.



LOCATION: W/S US-131 .3 MI S/O HALL ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	12 x 25	Contact GRO	Yes	42.935214 / -85.680954	Trivision