



Advertising Strengths: This south facing billboard is located south of the 28th St. exit. It targets US-131 traffic heading north toward downtown Grand Rapids and those exiting onto 28th St.



LOCATION: E/S US-131 .75 MI S/O 28TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
South	14 x 48	Contact GRO	Yes	42.90149 / -85.67707	Vinyl