



Advertising Strengths: This north facing digital billboard is located south of the 28th St. exit. It targets US-131 traffic heading south toward Wyoming, M-6, and Kalamazoo from 28th St. and downtown Grand Rapids.



LOCATION: E/S US-131 .75 MI S/O 28TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	14 x 48	Contact GRO	Yes	42.90149 / -85.67707	Digital