



Advertising Strengths: This north facing billboard is located at the 36th St. exit. It targets traffic heading south on US-131 from downtown Grand Rapids toward Kalamazoo.



LOCATION: W/S US-131 @ 36TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	14 x 48	Contact GRO	Yes	42.899783 / -85.678827	Vinyl