



Advertising Strengths: This north facing digital billboard is located south of the 44th St./Rivertown Mall exit. It targets US-131 traffic heading south toward the M-6 interchange, ByronCenter, and Kalamazoo.



LOCATION: E/S US-131 .4 MI S/O 44TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	14 x 48	Contact GRO	Yes	42.87683 /-85.681507	Digital