



Advertising Strengths: This south facing digital billboard is located at the US-131 and M-6 interchange. It targets traffic heading north from the interchange toward downtown Grand Rapids.



LOCATION: E/S US-131 .3 MI N/O M-6

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
South	14 x 48	Contact GRO	Yes	42.85382 /-85.677545	Digital