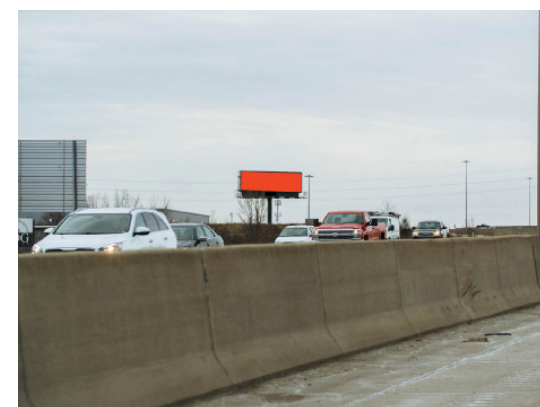


Advertising Strengths: This north facing digital billboard is located at the US-131 and M-6 interchange. It targets traffic heading south toward the interchange and, thus, all areas east, west, and south of Grand Rapids.



LOCATION: E/S US-131 .3 MI N/O M-6

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	14 x 48	Contact GRO	Yes	42.85382 /-85.677545	Digital