



Advertising Strengths: This south facing digital billboard is located north of the 84th St./Tanger Outlet Mall. It targets traffic heading north from Kalamazoo and Byron center toward Grand Rapids.



LOCATION: W/S US-131 .25 MI N/O 84TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
South	14 x 48	Contact GRO	Yes	42.815866 / -85.669332	Digital