



Advertising Strengths: This north facing billboard is located north of the 84th St./Tanger Outlet Mall exit. It targets traffic heading south toward Byron Center, Kalamazoo, and other areas south of Grand Rapids.



LOCATION: W/S US-131 .25 MI N/O 84TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	14 x 48	Contact GRO	Yes	42.815866 / -85.669332	Vinyl