



Advertising Strengths: This north facing digital billboard is located just south of the 76th St. exit. It targets traffic heading south toward Tanger Outlet Mall, Gun Lake Casino, and Kalamazoo from Grand Rapids.



LOCATION: E/S US-131 .1 MI S/O 76TH ST (EXIT 75)

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	10 x 30	Contact GRO	Yes	42.82479 / -85.67068	Digital