



Advertising Strengths: This south facing digital billboard is located just south of the 84th St./Tanger Outlet Mall exit. It targets traffic heading north from Kalamazoo toward M-6 and Grand Rapids.



LOCATION: W/S US-131 .5 MI S/O 84TH ST (EXIT 74)

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
South	10 x 36	Contact GRO	Yes	42.80057 / -85.66933	Digital