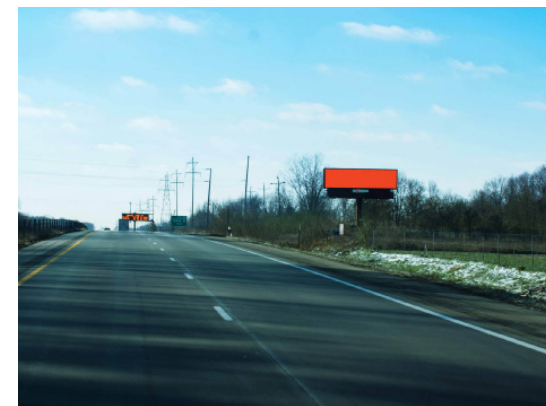


Advertising Strengths: This north facing digital billboard is located just south of the 84th St./Tanger Outlet Mall. It targets traffic heading south toward Gun Lake Casino and Kalamazoo from Grand Rapids.



LOCATION: W/S US-131 .5 MI S/O 84TH ST (EXIT 74)

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	10 x 36	Contact GRO	Yes	42.80057 / -85.66933	Digital