



Advertising Strengths: This north facing billboard is located just south of the 100th St. exit. It targets US-131 traffic heading south toward Gun Lake Casino, Kalamazoo, and all points south of Grand Rapids.



LOCATION: E/S US-131 1 MI S/O 100TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
North	14 x 48	Contact GRO	Yes	42.760251 / -85.672953	Vinyl