



Advertising Strengths: This south facing billboard is located south of the 100th St. exit. It targets US-131 traffic heading north toward M-6 and Grand Rapids.



LOCATION: E/S US-131 1.4 MI S/O 100TH ST

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE/LONGITUDE	TYPE
South	14 x 48	Contact GRO	Yes	42.754185 / -85.672899	Vinyl