



Advertising Strengths: This north facing board targets US-131 traffic heading south toward Kalamazoo.

LOCATION: W/S US-131 .3 MI S/O MARTIN EXIT (#55)

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE / LONGITUDE	TYPE
North	10 x 36	Contact GRO	Yes	42.53179 / -85.6593	Vinyl

