



**Advertising Strengths:** This unit is strategically located just south of the 76th street exit, which is home to Grand Rapids' biggest truck stop. It also captures traffic headed to the M-6 interchange and on to Grand Rapids.

**LOCATION:** E/S US-131, 0.1 MI S/O 76TH ST. (EXIT 75)

FACING	SIZE	PANEL IMPRESSIONS	SPOT IMPRESSIONS	ILLUMINATED	LATITUDE / LONGITUDE	TYPE	SPECIFICATIONS
South	10 x 30	538,152 (weekly)	67,269 (weekly)	Yes	42.8421 / -85.67012	Digital	552 x 160 pixels, 72 dpi, JPEG

