



Advertising Strengths: This M-37 south facing board targets commuters heading north from M-6 towards Grand Rapids.

LOCATION: W/S BROADMOOR AVE 1.5 MI. S/O M-6

FACING	SIZE	WEEKLY IMPRESSIONS	ILLUMINATED	LATITUDE / LONGITUDE	TYPE
South	10 x 20	67,547	No	42.8305 / -85.5231	Vinyl

